



ULBS

Universitatea "Lucian Blaga" din Sibiu



**Societatea
Sociologilor
din
România**

**CONFERINȚA NAȚIONALĂ A SOCIETĂȚII
SOCIOLOGILOR DIN ROMÂNIA și**

**CONFERINȚA ANUALĂ A CERCETĂRII ÎN
SOCIOLOGIE ȘI ASISTENȚĂ SOCIALĂ**

**European and National Identities at Crossroads:
Reshaping Boundaries, Changing Political Cultures, and
Re-Imagining the Future**

PROGRAMUL LUCRĂRILOR

SIBIU, 13–14 OCTOMBRIE 2017



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CONFERENCE PROGRAMME

VINERI, 13 OCTOMBRIE 2017 // FRIDAY, OCTOBER 13, 2017

12.00–14.00 REGISTRATION (3rd Floor, Building A, Department of Sociology, 2A Lucian Blaga street)

14.00–14.15 OPENING CEREMONY (room SA-3.8)

Andrei Gheorghiuță, Director of the Department of Journalism, Public Relations, Sociology, and Psychology, Lucian Blaga University of Sibiu

Horațiu Rusu, President of the Romanian Sociological Society

14.15–15.00 KEYNOTE ADDRESS (room SA-3.8)

Social Networks of Immunity and Truth. Vaccination and Homeopathy in Romania

Cosima Rughiniș, University of Bucharest

15.00–15.30 COFFEE BREAK

15.30–17.15 CONCURRENT PANELS // SECȚIUNI PARALELE (2)

15.30–17.15 Changes in Media Communication: Cross-media Journalism (1) (room SA-3.8)

Moderator: Ioana-Narcisa Crețu, Lucian Blaga University of Sibiu

New Media, New Idols? Internet, Teenagers and Role Models

Gergely Orsolya, Sapientia Hungarian University of Transylvania

Calling into Question Identity in Diverse Cultural Encounters: Advancements from Greece and Romania

Delia Stefanel, Lucian Blaga University of Sibiu

New Media Practices: Technological Convergence and Professional Reconversion

Silvia Popa, University of Bucharest



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Trends in Media Communication – Romania

Ioana-Narcisa Crețu, Lucian Blaga University of Sibiu

15.30–17.15 Social Inequalities and Political Competition: Populist Temptations in New Democracies (room SA-3.7)

Moderator: Aurelian Muntean, National University of Political Studies and Public Administration, Bucharest

Objectively and Subjectively Mapping Gender within the Romanian Labour Market

Oana Elena Negrea, University of Bucharest

Cites for People or the Reason for Social Radicalization? The Special Case of Dakar

Ciprian Gabriel Oros, Babeș-Bolyai University of Cluj-Napoca

Horia Moașa, Transilvania University of Brașov

The Decline of "Party in Government" Paradigm and the ECE Party Politics

Alexandra Iancu, University of Bucharest

Attitudes towards Mass-media and the European Union amid Social Unrest. The Case of Romania

Ioan Hosu, Babeș-Bolyai University of Cluj-Napoca

Mihnea-Simion Stoica, Babeș-Bolyai University of Cluj-Napoca

Electoral Clientelism in Romania: Strategies and Networks of Parties and Candidates

Aurelian Muntean, National University of Political Studies and Public Administration, Bucharest

**17.30 GENERAL ASSEMBLY OF THE ROMANIAN SOCIOLOGICAL ASSOCIATION (RSS)
(room SA-3.8)**

19.00 DINNER (3rd Floor)



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SÂMBĂȚĂ, 14 OCTOMBRIE 2017 // SATURDAY, OCTOBER 14, 2017

09.30–11.00 CONCURRENT PANELS // SECȚIUNI PARALELE (2)

09.30–11.00 Entrepreneurship, Migration and Occupation in the Romanian Rural Space (room SA-3.4)

Moderator: Alin Croitoru, Lucian Blaga University of Sibiu and University of Bucharest (CESMIG), Flavius Mihalache, Research Institute for Quality of Life (ICCV), Bucharest

The Trends of Underdevelopment in Romania's Rural Areas. A Diachronical Perspective
Lucian Ștefan Dumitrescu, Institute of Sociology, Romanian Academy, Bucharest

Resistance, Development, and Moral Economy in the Danube Delta
Alexandru Iorga, University of Bucharest; Constantin Brăiloiu Institute of Ethnography and Folklore of the Romanian Academy

Being Woman, Doing Business. Female Entrepreneurs as Innovators
Gergely Orsolya, Sapientia Hungarian University of Transylvania

Dimensions of the Need of Social Services in Rural Areas from the Local Authorities' Perspective
Flavius Mihalache, Research Institute for Quality of Life (ICCV), Bucharest

How Entrepreneurial Are Young Romanian Academic Sociologists?
Alin Croitoru, Lucian Blaga University of Sibiu; University of Bucharest (CESMIG)

09.30–11.00 Aging, Social Policies and Inter-Generational Solidarity (room SA-3.7)

Moderator: Horațiu Rusu, Lucian Blaga University of Sibiu, Lucian Marina, 1st of December University of Alba Iulia

Health-related Behaviour in the Digital Era in Romanian Context
Valentina Marinescu, University of Bucharest
Ramona Marinache, Lucian Blaga University of Sibiu

Old Age and Ageing in Graphic Novels
Andreea Moldoveanu, University of Bucharest



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The Involvement of Institutionalized Elderly in Decision-making regarding the Social Services provided within Elderly Care Homes

Sorina Corman, Lucian Blaga University of Sibiu

Gender and Re-interpreting the Life Course

Lucian Marina, 1st of December University of Alba Iulia

09.30–11.00 General Papers (1) (room SA-3.8)

Moderator: Adela Elena Popa, Lucian Blaga University of Sibiu

Traditionalism vs. Postmodernism in Pop Songs of the Youth in Romania: "Him" and "Her" Lifestyles and Values

Mona Mihaela Simu, Research Institute for Quality of Life (ICCV), Bucharest

Europe and National Identity at the Crossroad

Rareş Mihai Muşat, University of Bucharest

Social Support and the Family-Work Conflict

Livia Pogan, University of Craiova

The Role of the Social Worker in Social Intervention for Vulnerable Persons

Viorica Bobic, Lucian Blaga University of Sibiu

Organizations addressing Cancer Employees' Dilemma at Work: Accommodations and Restraints (A Meta-Analytical Approach)

Radu-Ioan Popa, Lucian Blaga University of Sibiu

Unity in Diversity: Employer Experiences and Needs regarding Workers with Cancer across Nine Countries

Adela Elena Popa, Lucian Blaga University of Sibiu

11.00–11.30 COFFEE BREAK



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11.30–13.00 CONCURRENT PANELS // SECȚIUNI PARALELE (3)

11.30 –13.00 Migration and Life Course (room SA-3.7)

Moderator: Ionela Vlase, Lucian Blaga University of Sibiu

Does Romania Need Return Migration Policies?

Monica Șerban, Research Institute for Quality of Life (ICCV), Bucharest; University of Bucharest (CESMIG)

Alin Croitoru, Lucian Blaga University of Sibiu; University of Bucharest (CESMIG)

Women Migration Trajectories: The Path to Emancipation

Ana Maria Preoteasa, Research Institute for Quality of Life (ICCV), Bucharest

Childhood, Migration, and Parentality

Anca Bejenaru, Lucian Blaga University of Sibiu

Intersection of Age and Gender identities: Patterns of Masculine Adulthood in a Sample of Men Migrants

Ionela Vlase, Lucian Blaga University of Sibiu

11.30–13.00 Changes in Media Communication: Cross-media Journalism (2) (room SA-3.8)

Moderator: Bogdan Nadolu, West University of Timișoara

Criteria of Femininity in Marvel Universe: The Analysis of Jessica Jones in the Homonymic Netflix TV Series

Raisa Gabriela Zamfirescu, University of Bucharest

Video Games and Social Change. Innovative Female Characters and the Reactions They Provoke

Elisabeta Toma, University of Bucharest

Herd Immunity or Herd Mentality? Framing Vaccination Controversies in the Romanian Public Discourse

Sorina Vasile, Journalist's House, Bucharest

Cosima Rughiniș, University of Bucharest

Celebs' Posthumous Reputation: An Exploration into Romanian Public Deathscape

Mihai Stelian Rusu, Lucian Blaga University of Sibiu



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With or Without Human Memory into the Digital Life

Bogdan Nadolu, West University of Timișoara

Delia Ioana Nadolu, West University of Timișoara

11.30–13.00 General Papers (2) (room SA-3.4)

Moderator: Claudiu Coman, Transilvania University of Brașov

Psycho-social Condition of Women in Commercials in Romania. Dynamics of Gender Stereotype Contents

Alina Coman, Transilvania University of Brașov

Work and Family, Two Complementary Dimensions of Human Existence

Felicia Morândău, Lucian Blaga University of Sibiu

Urban Futures Scenarios for Timișoara's Metropolitan Development

Bogdan Nadolu, Daniel Lucheuș, Melinda Dincă, West University of Timișoara

Living Space and Couple Happiness: The Management of Domestic Intimacy for a Fulfilled Life

Claudiu Coman, Transilvania University of Brașov

Cătălina-Ionela Rezeanu, Transilvania University of Brașov

13.00 LUNCH (3rd Floor)
